**Text Type Conventions**

Work with this document and fill out as many conventions as you can for each text type. If you look at a text type with conventions already there, and you have something to add, add it! Also, if you can think of another text type, add that too! Please assume that each text type listed includes **both text and visual elements**.

**Advertisement**

* **Use of Color**
* **Balanced composition**
* **Rule of thirds**

**Appeal**

**Autobiography**

**Article**

* **Audience is wide or narrow**
* **Combination of subjective and objective**
* **hook and background**
* **Anecdotes imagery description rhetorical questions**

**Biography**

* **Beginning middle and end**
* **Problem conflict and resolution**

**Blog**

* **1st person**
* **Comments**
* **Date and time**

**Brochure/Leaflet**

* **Eye catching through colors and fonts**
* **Straight forward**
* **creativity**

**Cartoon**

* **Satirical**

**Chart**

* **Visual and easy to read**
* **Clear trends**

**Database**

**Diagram**

**Diary**

* **1st person**
* **Dates**
* **Specific grammar i + something**

**Editorial**

* **Formal**
* **Informative**
* **All information**
* **biased**

**Electronic texts (website)**

**Encyclopedia entry**

**Film (transcript or still shot)**

* **Critique**
* **Opinion**
* **Terminology from genre**

**Guide book**

**Letter (formal)**

* **Purpose and issue**
* **Date address greeting**

**Letter (informal)**

* **Address date greeting**
* **Ask about recipient**
* **Conversational language but CORRECT**
* **Simple short sentences**

**Magazine article**

* **Gossip**
* **Simple sentences**
* **Not credible sources**

**Manifesto**

**Memoir**

* **Problem conflict resolution**
* **Validated facts**
* **metaphors**
* **feelings**

**News Report**

* **Formal**
* **Headlines**
* **5 Ws**
* **Short paragraphs**

**Opinion column**

* **Headline relevant to issue**
* **Call to action**
* **Balanced information**

**Parody**

* **humor/irony/exaggeration**
* **Flipside of social issue**

**Pastiche**

* **mimicry/flattery of another author**

**Photographs (with text)**

* **Framing**
* **color**

**Poster**

* **Color**
* **Framing**
* **font**

**Report**

* **Formal**
* **Many details**
* **factual**

**Set of instructions**

**Textbook**

**Travel writing**

<https://studylib.net/doc/25205063/text-type-conventions>